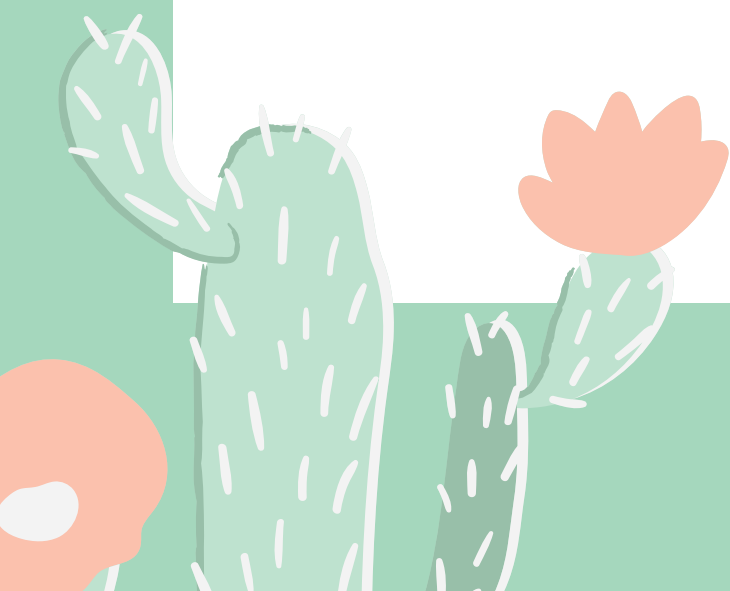
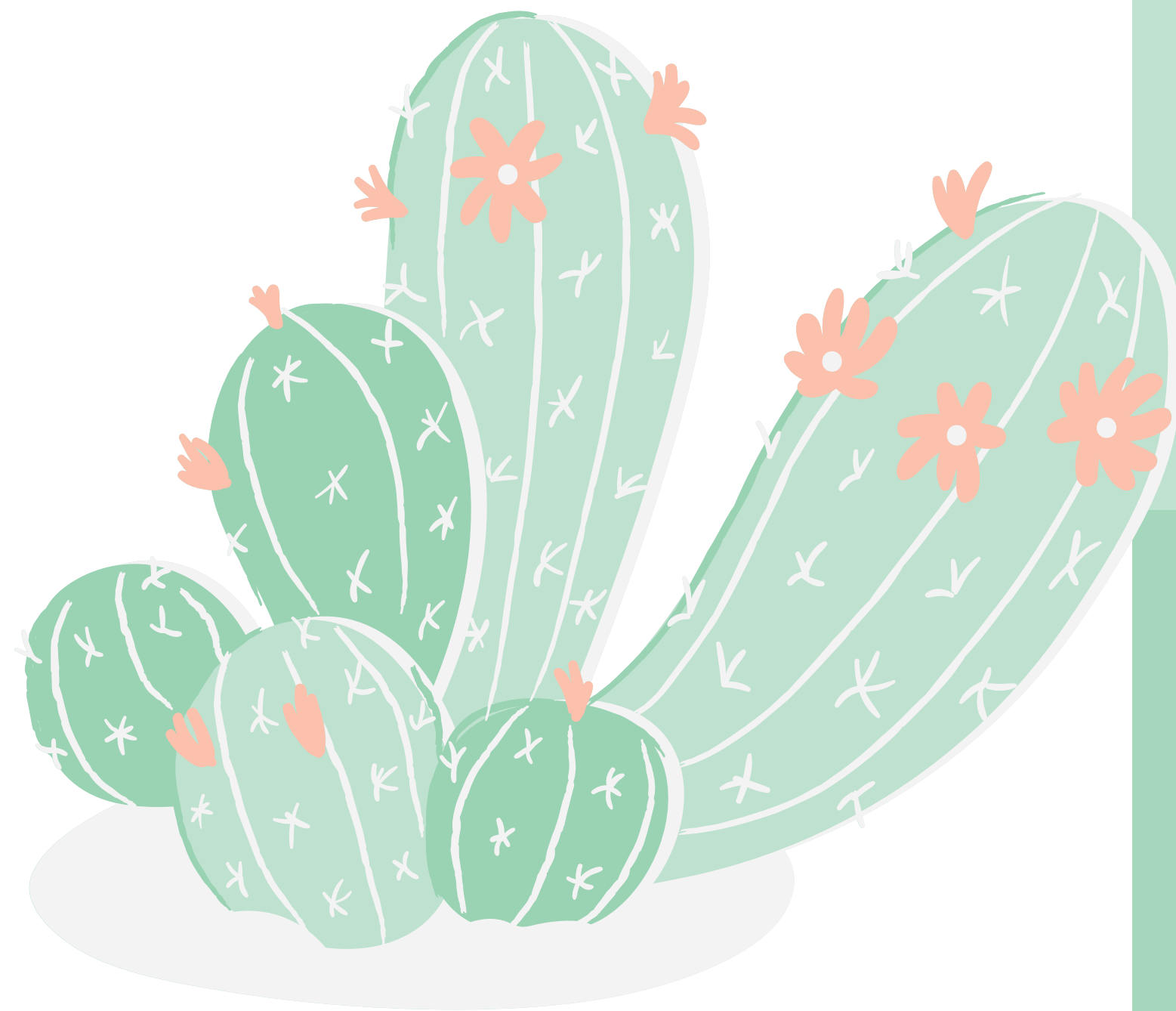


# Murray Edward

## 暑课经历分享

EXPERIENCE SHARING

分享人：温雅雯





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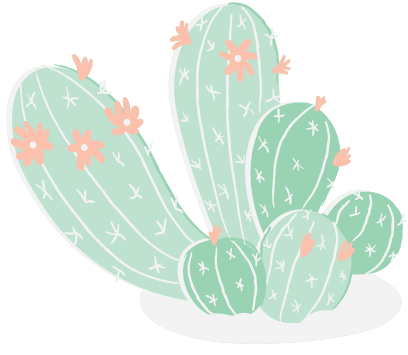
Arrangement

04

食物

Food



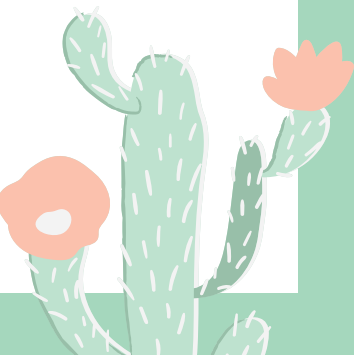
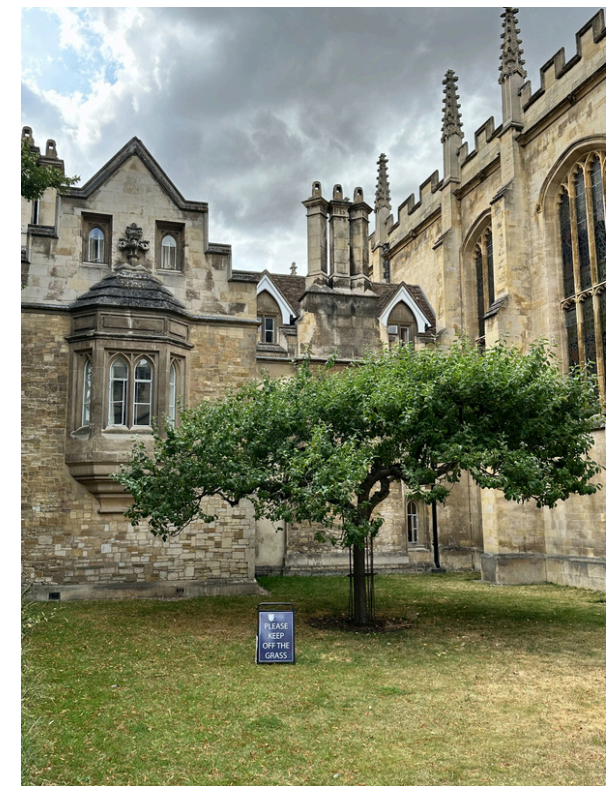
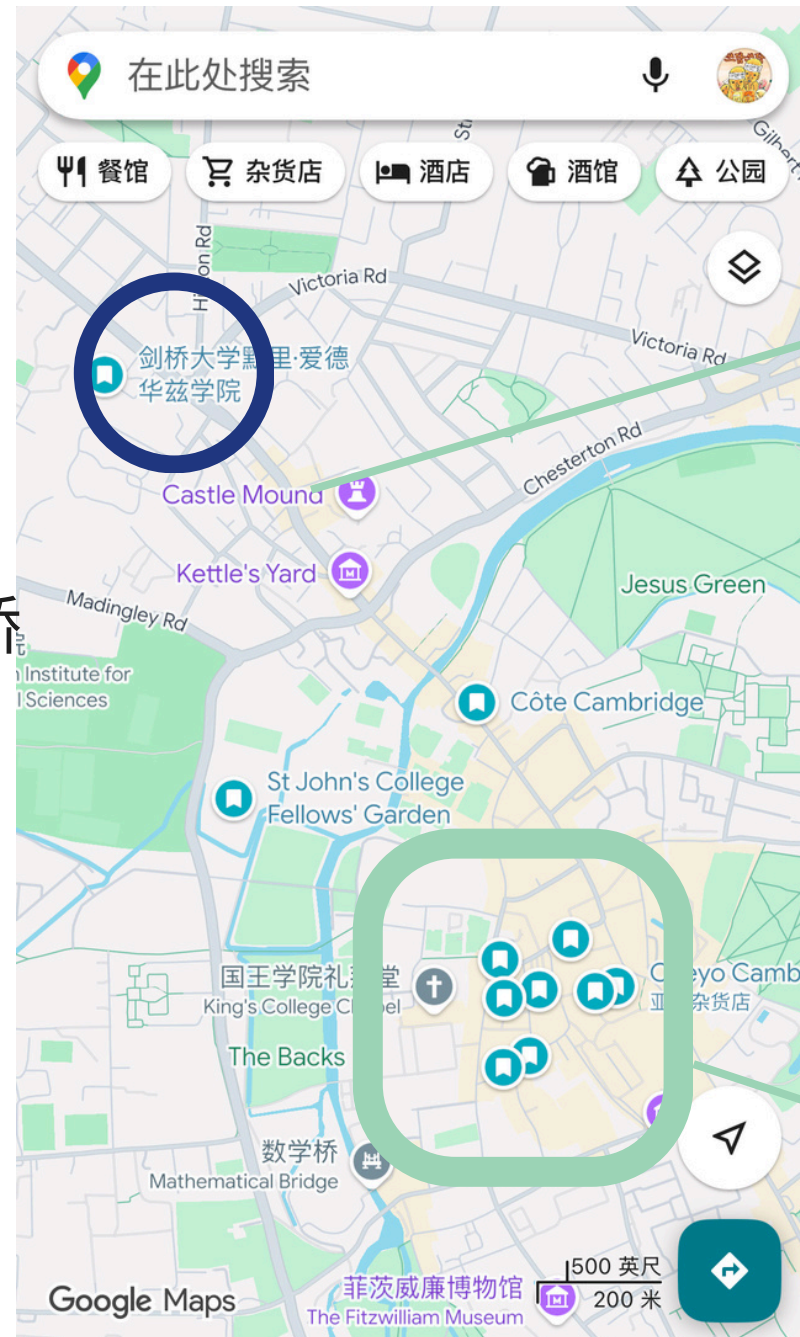


# 学院环境

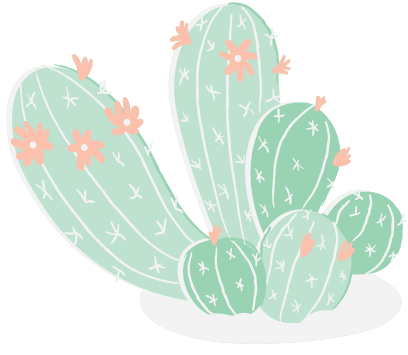
我们的学习和生活都在这里

## 地理位置

剑桥大学中心  
10-20分钟路程  
--徐志摩的再别康桥  
--牛顿的苹果树  
--圣三一学院  
--坐船  
--圣体钟







# 学院环境

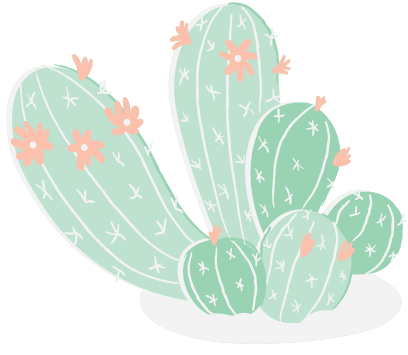
## 宿舍环境



## 学院外观







# 课程内容

AI& Business



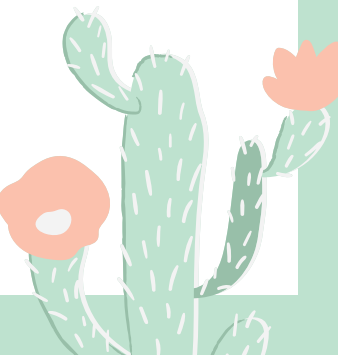
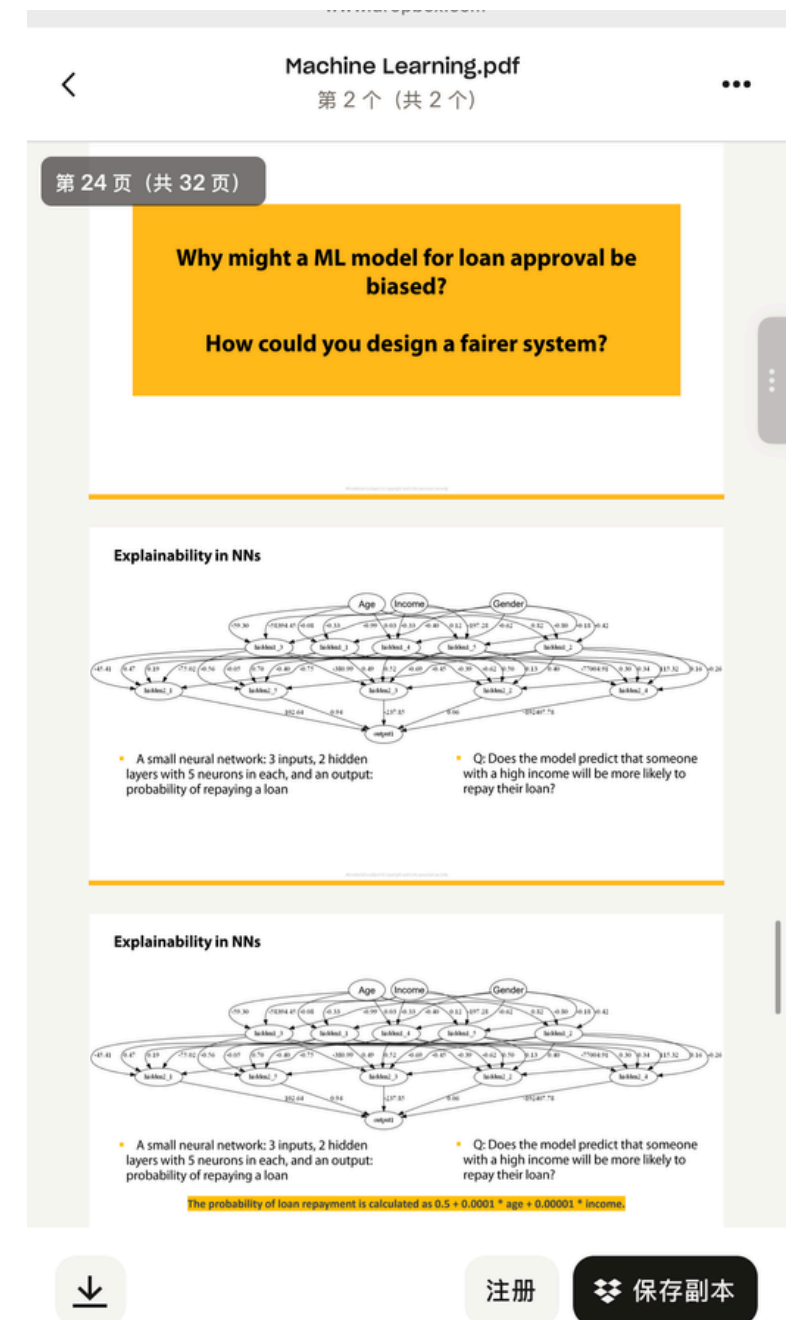
## Data & Big Data



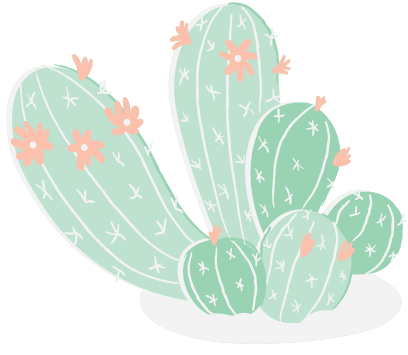
## Machine learning Neural Network 线性回归--逻辑回归



## Generative AI How do LLMs work?







# 课程内容

Marketing



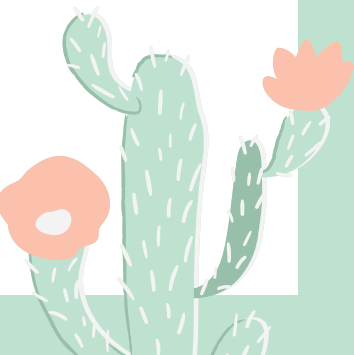
**PEST / SWOT模型**



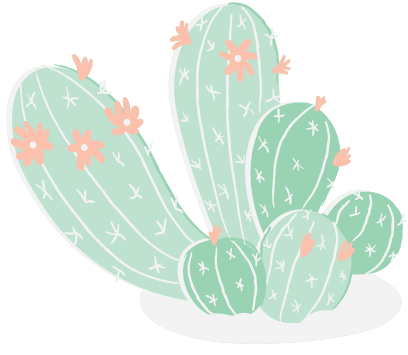
**波特五力模型**



**蓝海战略模型**







# 课程内容

ESG讲座分享



剑桥Judge  
Business School --  
Visiting Associate



专注于为公司提出Decarbonisation方案



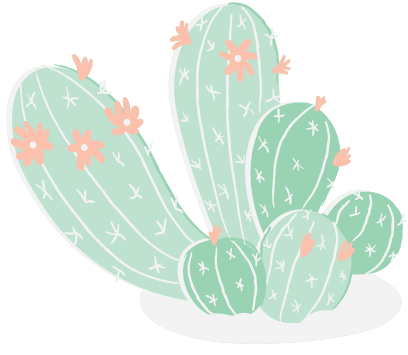
比如：运用数字孪生模型、碳排放可视化

Moata Carbon Portal

YouTube · Mott MacDonald · 2021年8月5日







# 课程内容

## Senimar

用R语言爬论坛数据--识别论坛上的情绪  
--大家对一些公司的态度Positive/Negative

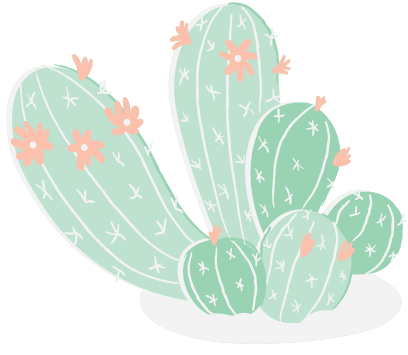


## Presentation

分析是否值得投资某家公司







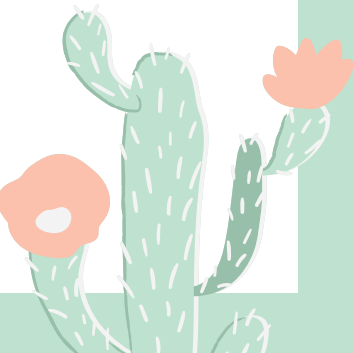
# 行程分享



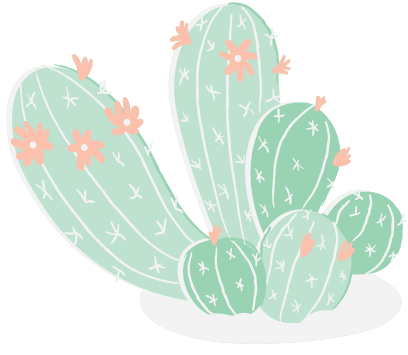
老鹰酒吧



圣三一学院 图书馆







# 行程分享



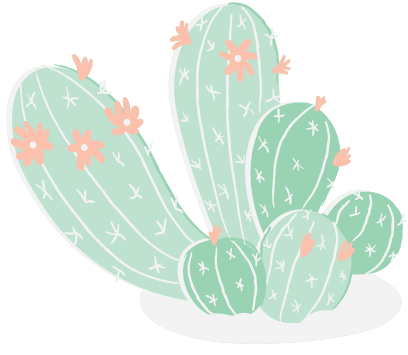
Judge Business School



划船





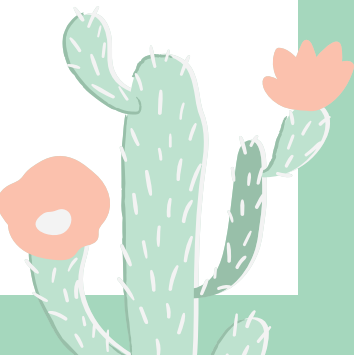


# 行程安排

## 剑桥夏季戏剧节

仲夏夜之梦

菲兹威廉博物馆







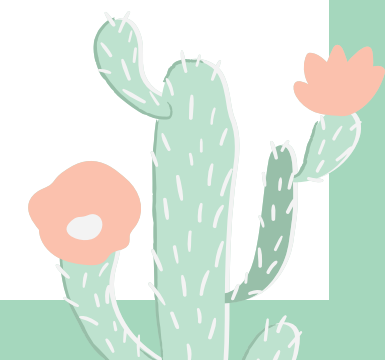
# 行程安排

## 剑桥露天电影

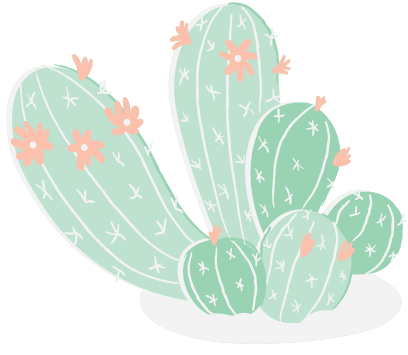
特技狂人



卡文迪许实验室

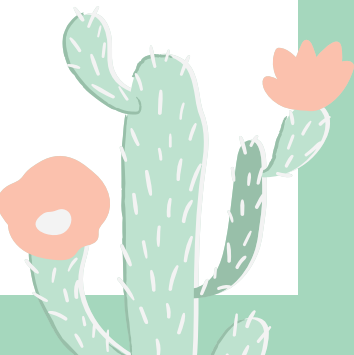
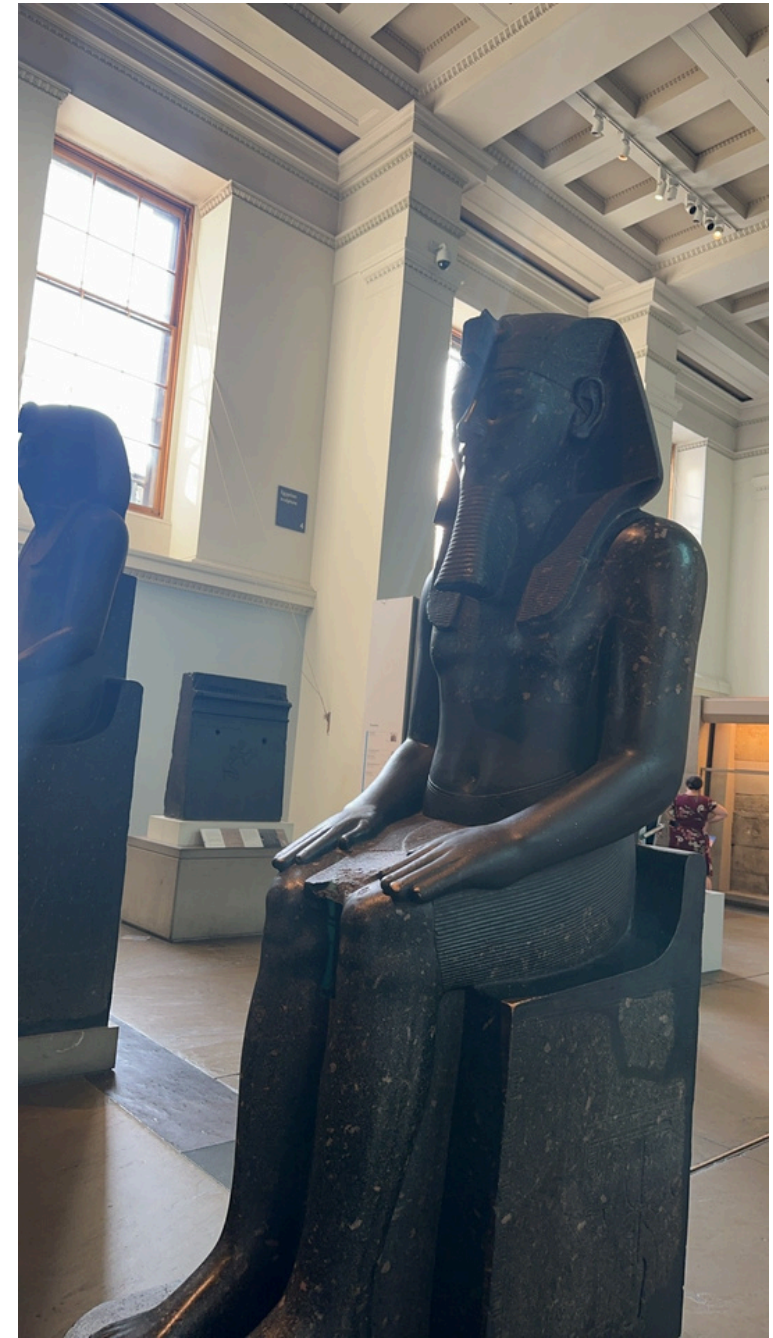




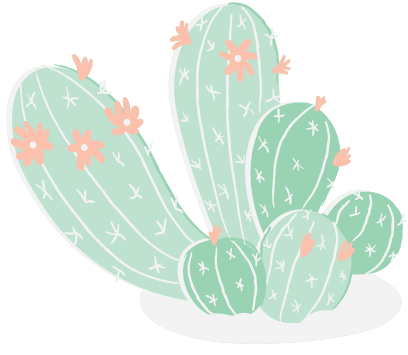


# 行程安排--伦敦

## 大英博物馆







# 行程安排--牛津

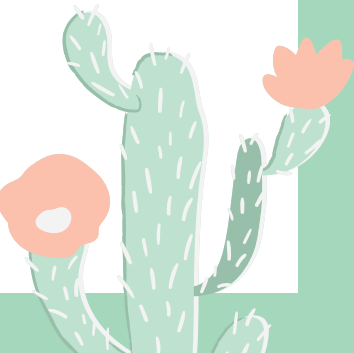
牛津之旅



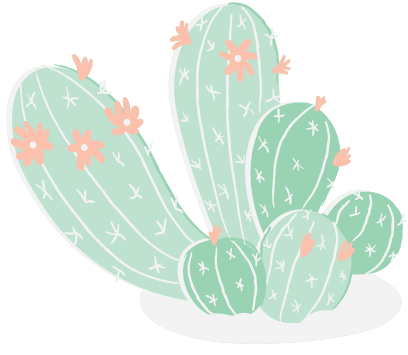
街道



图书馆







# 行程安排--伦敦



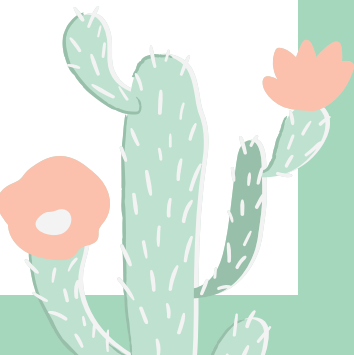
Bank of England Museum



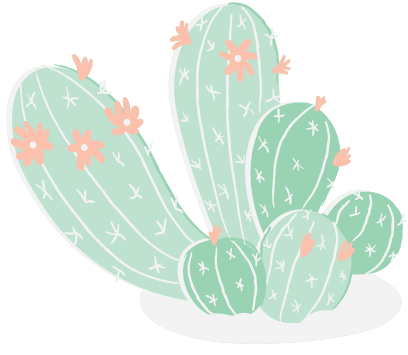
西敏寺



白金汉宫前换岗

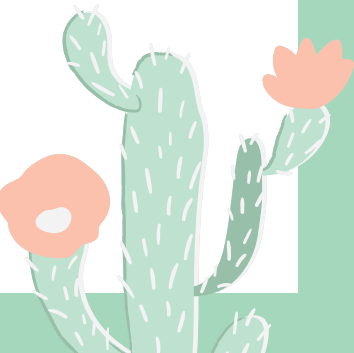
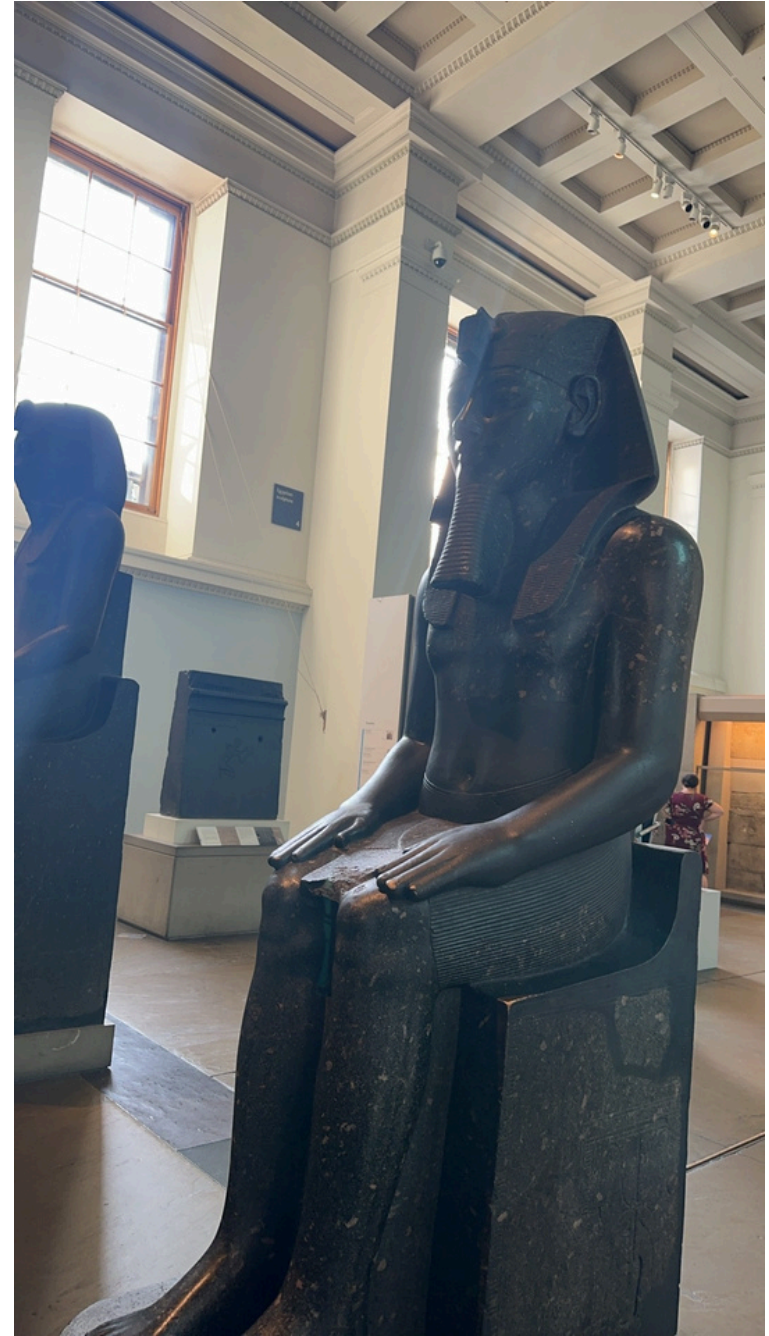




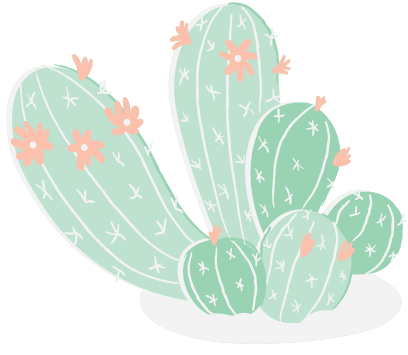


# 行程安排--伦敦

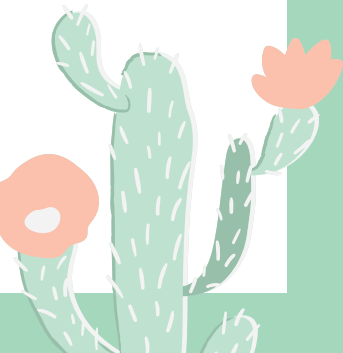
## 大英博物馆



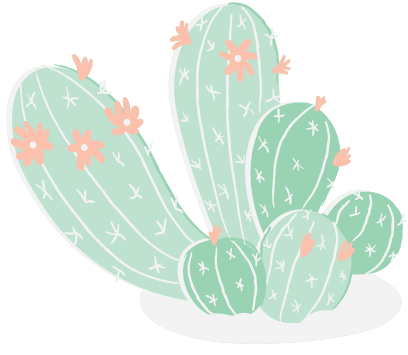




# 行程安排--约克



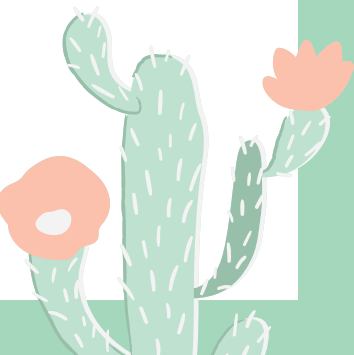
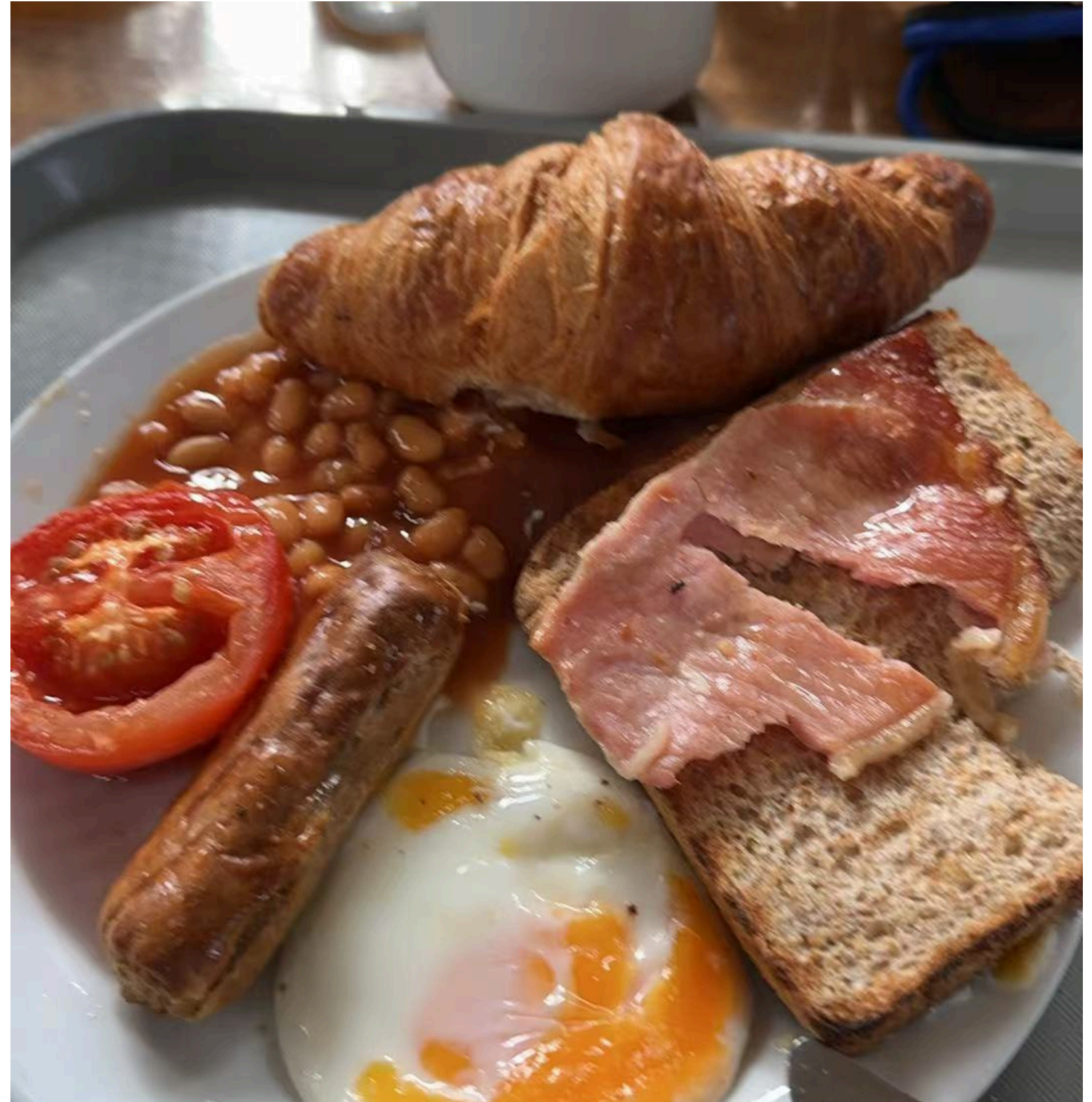




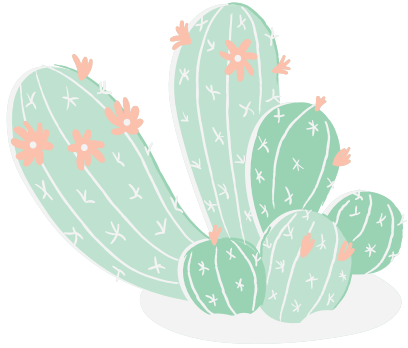
# 食物分享



食堂早餐



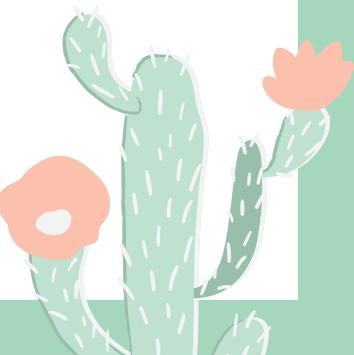




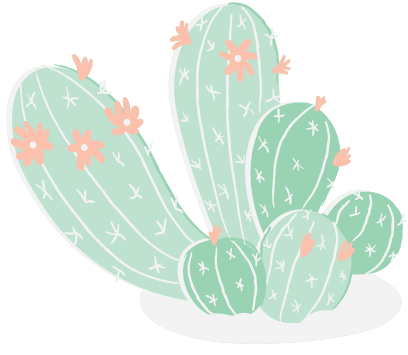
# 食物分享



食堂午餐







# 食物分享

2025年7月15日 23:55

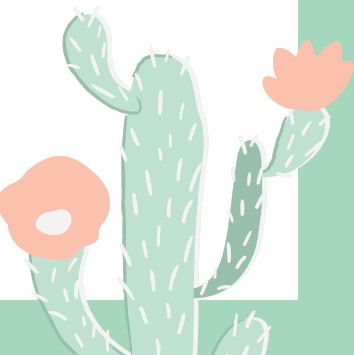


RYC 剑桥老师

推荐几个吃饭的地方：Yori 韩式烤肉，market house 牛排，cote 法餐，The IVY trinity 英国菜，baan Thai street food 泰餐，giggling squid 泰餐，Pho 越南河粉，1+1 Rougamo 是陕西菜有肉夹馍凉皮米线面条等。还有 market 有很多异域风味小吃摊，周边也有麦当劳，popeyes，five guys 等快餐店。大家可以自行选择~



## 自费晚餐





# 感谢您的观看

THANK YOU FOR WATCHING

